

MY LIFESTYLE  
MOMENTCheeky  
Aware  
tees up  
for grabs

SHUT up and sit down – this may well be the next hot slogan on a T-shirt.

A design firm has found a novel way to commemorate the extraordinary general meeting held last Saturday by the Association of Women for Action & Research (Aware).

Ms Vicki Lew, 29, founder of Bionic Creative, started a T-shirt campaign after someone suggested it on Twitter.

As of now, at least 11 tees, with slogans such as "Where were you?", "I'm on page 73" and "Respect your elders", are on sale for \$29.90 each.

The slogans were inspired by some of the more memorable quotes in the war of words between the ousted Aware executive committee and the old guard and its supporters.

"It's a good way to ensure that people do not forget about the event," Ms Lew told *my paper*.

Ms Dionis Chua, 26, founder of online shop Printeet (printeet.com), where the tees are sold, said that she and Ms Lew were up until 4.30am on Sunday, posting images of the shirts.

About 150 orders have been placed so far, with the most popular designs being "Shut up" and "Feminist mentor".

Due to popular demand, badges (\$11.50 for three) with the slogans have also been on sale since yesterday morning.

Ms Lew said 70 per cent of proceeds from the sales of the merchandise will go to Aware.

– RACHEL CHAN

STRAITS TIMES.  
RAZOR TV

Log on at [www.razortv.com.sg](http://www.razortv.com.sg) for a two-part special report reconstructing the events at the Aware showdown

DOODLE  
troopers!

Musician Kelvin Tan and shop owner Weng Pixin hook up for some creative collaboration

DARYLL NANAYAKARA

WHEN indie musician Kelvin Tan showed his sketches of monsters and people to his former student, Ms Weng Pixin, at the Lasalle College of the Arts early last year, he had only wanted to get someone else's opinion on his drawings.

But Ms Weng, the owner of gift shop Doinky Doodles!, saw the sketches as just what she needed to expand her shop's product range, so as to cater to male customers.

At her shophouse in Bali Lane in the Bugis area, the petite and soft-spoken entrepreneur told *my paper*: "I used to get men who would walk into the shop and leave empty-handed because they found the items too girlish."

"When I saw Kelvin's sketches, I felt they were exactly what I needed to expand my product range."

So last April, the two of them started the DoinkyKel Collaboration – a series of gift items and T-shirts based on Tan's sketches of monsters and human characters, accompanied by thought-provoking statements such as "I miss him. But I love my freedom more".

Now, a year later, the collection has received a "surprisingly encouraging" response from both male and female customers.

Although she declined to disclose her profit, Ms Weng, 26, said the project broke even within two months.

Elaborating on the response from customers, 45-year-old



DOINKY DUO: Ms Weng Pixin translated Kelvin Tan's drawings into merchandise. (PHOTO: NEO XIAOBIN)

Tan said: "This is something new (for me) and to have my works translated into the form of gift items and T-shirts is very exciting."

"I had not expected Pixin to be impressed by the doodlings at all."

Ms Weng begged to differ. She was instantly attracted to the streak of innocence evident in all the sketches.

"After you go through an education in art, you can't fake the child-like quality of a kid's drawings," explained the arts graduate, who was taught by Tan from 2001 to 2004 at Lasalle.

"Kelvin's sketches, however, were very scratchy and they per-

fectly imitated the way a child would draw. That was what attracted me to them."

Despite being good friends, however, the two maintain a professional relationship when it comes to business.

"I did not interfere with the production process and I see the finished products at the same time as everyone else," said Tan.

Ms Weng added: "There are no issues of pride when you work with a friend. It helps that he trusts me enough to let me do what I want with the designs."

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Items from the DoinkyKel Collaboration are priced from \$5 (for badges) to \$180 (soft toys) and are available at Doinky Doodles!, 33 Bali Lane, Level 2. The outlet is open on Tuesdays to Saturdays from 1pm - 8pm.

## HELPDESK 我的字典

Sketches: 素描 sù miào

Girlish: 女孩子气的  
nǚ hái zi qì de

Broke even: 不盈不亏  
bù yíng bù kuī

Innocence: 纯真 chún zhēn

Seven venues to club-hop  
at Worldwide Festival

VICTORIA BARKER

THE second Gilles Peterson's Worldwide Festival (WF) Singapore has roped in a few of the finest nightspots here to host 30 acts over a four-day run, which starts tomorrow.

This year, acts like Japanese DJ Toshio Matsuura and British electro outfit Jack Beats will perform at seven venues, compared to three last year.

Among them is Zirca Mega Club at Clarke Quay, which will host Japanese jazz band J.A.M,

turntablist DJ Kentaro and Brooklyn-based vocalist Jose James on Friday.

Zirca chief executive officer Bernard Lim told *my paper*: "Spreading out the performances is in sync with the festival's theme of variety and diversity."

Other venues include alternative-music haven Home Club and Zouk. About 45 per cent of the 6,000 tickets for the WF, which was started in 2006 by BBC DJ Gilles Peterson, have been sold.

Said Mr Donovan Wong, director of WF's Asia-Pacific partner, Festival SG: "We're attempt-



SPIN SCIENTIST: Japanese turntablist DJ Kentaro will be playing at Zirca. (PHOTO: FESTIVAL SG)

ing to zero in on consumers' interest in specific styles of music and to give them the best possible experience."

For marketing executive Michelle Sim, 25, club venues are a bonus. She said: "It means I can club-hop. The party vibe

will be even greater."

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Tickets for the WF Singapore are priced from \$18 to \$90 and are available from Gatecrash ([www.gatecrash.com.sg](http://www.gatecrash.com.sg) or call 6100-2005).